

CREATE LIVE! FOR BUSINESS

Connecting teams – Promoting creativity – Enhancing wellbeing

When lockdown happened, we developed a new way to reach our communities through Create Live!: high-quality, live, collaborative, interactive, creative workshops via Zoom that bring together groups of participants and are fun, build skills and reduce isolation. We quickly discovered that these benefited not only the vulnerable participants that Create exists to serve but also the corporate volunteers who were supporting them.

This inspired us to develop **Create Live! for Business** to help you improve the connectivity, creativity and wellbeing of your staff. And what's more, every workshop you book enables us to support a workshop for our beneficiaries, some of the UK's most vulnerable and isolated children and adults.

A win-win-win for your business, for your employees, for our participants.

**BETTER THAN I
EVER IMAGINED
IT WOULD BE. A
WORLD OF FUN.
A+++ ON ALL
FRONTS**

CORPORATE VOLUNTEER, CREATE LIVE!



WIN FOR YOUR BUSINESS

- Unite and reconnect teams
- Increase collaboration and teamwork
- Boost creativity and innovation
- Demonstrate investment in your staff
- Enhance social responsibility

WIN FOR YOUR EMPLOYEES

- Develop creativity
- Connect with colleagues
- Feel valued
- Reduce isolation
- Enhance wellbeing
- Have fun!

WIN FOR OUR PARTICIPANTS

- Upskill society's most vulnerable children and adults
- Reduce isolation and improve wellbeing
- Empower participants with creativity



WHO ELSE BENEFITS?

Every workshop you buy for your organisation enables us to support a workshop with some of the most isolated and vulnerable children and adults in the UK, many of whom are struggling with increased isolation and stress during the pandemic. So not only will your team feel the benefits of the workshop but you'll also be empowering others.

WHAT DO YOU GET?

All of our **Create Live! for Business** workshops are designed and run by our expert professional artists, who have extensive experience of leading collaborative creative arts projects.

Each Zoom workshop includes:

- Welcome and introduction
- Creative activities (eg: music)
- Sharing and wrap-up session
- Q&A / feedback

Participation will benefit your team by bringing them together wherever they are, reducing stress and positively impacting wellbeing, as well as unleashing creativity and boosting innovation.

A **Create Live! for Business** workshop will do far more to motivate and bring together your team than yet another virtual pub quiz, *Through the Keyhole* or after-work Zoom drinks session.

BOOKING YOUR WORKSHOP

You can choose from the following workshops: drawing, dance, drama, music, photography, sculpture, writing. All are facilitated by our professional Create artists. We will work with you to plan the date, time and length (60, 90 or 120 minutes) of your workshop – all you need to decide is who you want to take part.

How much does it cost?

- £1,000 + VAT (for up to 10 people) plus £100 + VAT per additional person up to a maximum of 16 people per workshop.
- For larger teams, we will work with you to build a bespoke solution.
- A 5% discount is offered for 10+ sessions booked at the same time.

THIS EXPERIENCE HAS MADE ME FEEL HAPPY, ESPECIALLY WHEN WE DID OUR ACTIVITIES TOGETHER

YOUNG CARER, CREATE LIVE!

Here's what our business partner, Ashurst said about Create

"Loneliness and social isolation are becoming more and more of a problem, and so we really value the opportunity to give back to our local communities. I absolutely would recommend other businesses to get involved in projects run by Create."

Ella Blakesley, Social Impact Manager, EME & US, Ashurst LLP

We asked our participants to rate their skill development via our **Create Live!** workshops.

94%

Advanced their
CREATIVITY

100%

Improved their
TEAMWORK

88%

Enhanced their
WELLBEING

INTERESTED? GET IN TOUCH

We can book your workshop today! Contact Ed Jackson, Director of Development: ed@createarts.org.uk

CREATEARTS.ORG.UK

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