

CREATE WEEK

WHAT IS CREATE WEEK?

People need to create. Creativity is a human need and everyone should have access to the life-enhancing power of the creative arts. That's why we're launching Create Week.

Create Week is a week-long celebration of creativity and its importance for the wellbeing of individuals, organisations and society as a whole. Taking place from 1 – 7 July 2024, Create Week will feature an online campaign promoting the importance of creativity that anyone can get involved with by using the hashtag #CreateWeek.

Initiated by the creative arts charity Create, the week is a catalyst for individuals and organisations who are passionate about creativity to raise awareness of the benefits of the creative arts. All forms of creativity are welcome and valued. Whether you're a professional or amateur artist – Create Week is for you!



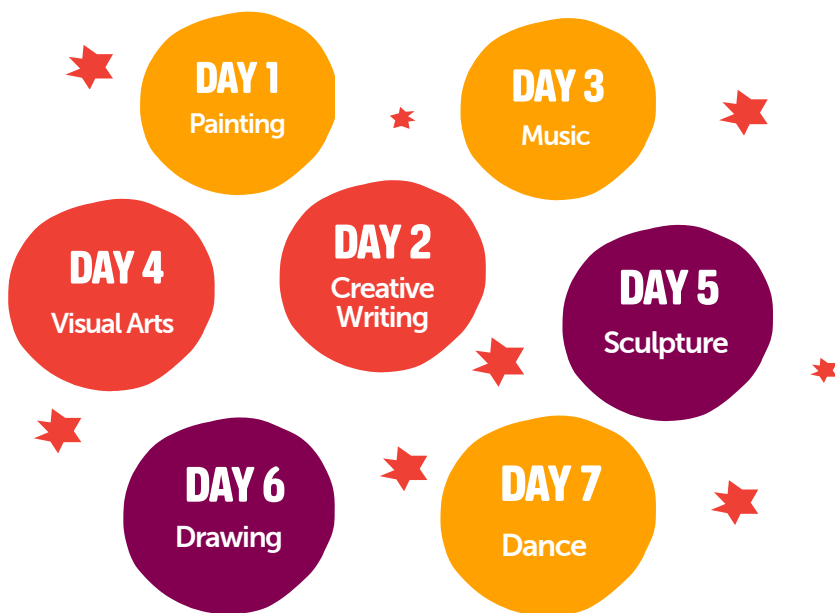
CREATE WEEK

CREATE WEEK OVERVIEW

We've teamed up with Create's professional artists to offer seven inspiring creative activities over the week! These will cover various art forms and have been designed to be accessible at home.

In addition to these activities, we'll be sharing insightful blogs from Create's Patrons exploring insight, which intertwine the importance of creativity to mental health, education, and community.

CREATIVE ACTIVITIES



MATERIALS LIST

- Colouring pencils/felt tip
- Paper
- An interesting object
- Plastic bottle (clean)
- Scrap paper
- Thicker paper
- A roll of sticky tape
- Scissors
- Pencil
- Camera
- Masking tape
- Ink or paint
- A small tray (used plastic packaging works well)
- One of the following: leaves, some grass, an old piece of sponge, some tissue paper, feathers, a cupcake case, a cotton wool ball, some string, a piece of tin foil etc ...
- One of the following: twigs, old chopsticks, old pens



CREATE WEEK

GET INVOLVED!

In the lead-up to Create Week, and of course during the week itself, Create's social media channels and website will feature lots of fun content and useful resources about creativity that everyone is welcome to engage with and share.

We encourage anyone who believes in the power of creativity to get involved and create their own content and events during Create Week. By using the hashtag #CreateWeek, everyone taking part in the week can find and share your content.

FOLLOW US

 @createcharity

 create-arts

 @createcharity

USE THE HASHTAG
#CREATEWEEK



CREATE WEEK

DOWNLOAD AND SHARE OUR RESOURCES

Let's kick things off! Share the graphic below on your social media. Tell your community you're taking part in Create Week. And who knows? Maybe more will join you in this creative adventure! Click to download the image and copy-paste the caption to spread the word.

★ [click the image to download](#) ★



★ [copy and share the caption](#) ★

Excited to join Create Week, celebrating the joy and importance of accessible creative arts! Join @createcharity from July 1-7 for a week of inspiring activities and knowledge sharing. Let's embrace creativity together! #CreateWeek

Explore more at createweek.org