



THE CRE8IN8 CHALLENGE

TEAM PACK

CREATE ARTS ONLINE

Enter a team and get ready for eight consecutive days of running from 8-15 January 2023

WELCOME TO THE CRE8IN8!

Bring your team together this January for The CRE8IN8 Challenge, and break the shackles of the pandemic!



The premise is simple. Each entrant chooses a distance and runs it every day for eight consecutive days, from 8-15 January, raising money from friends, family, colleagues and clients in the process!

Whether your team is made up of those looking to start their fitness journey, seasoned runners, gentle joggers, those looking for a fun family activity, or a mixture of all four ... there's something for everyone.

- **Run with your clients** • **Challenge your competitors** •
- **Team up with your employees and colleagues** •

We'll provide you with:

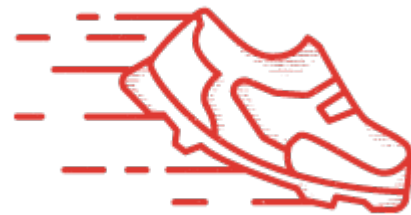
- Template messages and images for your intranet, to drum up enthusiasm
- Social media resources for your channels
- Info on how to set up your fundraising page
- Ongoing support throughout the event, including regular training and fundraising advice
- Promotion on the Create website and social media channels

[CLICK HERE TO SIGN UP](#)

Or contact us to find out more:
info@createarts.org.uk | 020 7374 8485



CHOOSE YOUR DISTANCE



Your team members don't all need to choose the same distance. The flexibility of the event means that there's a challenge for everyone.

800 METRES A DAY

Perfect for those who want to start their fitness journey – or those looking for a fun activity to do with their children!

“I’M GOING TO RUN 800 METRES EVERY DAY FOR ALL THOSE YOUNG CARERS WHO LOOK AFTER PEOPLE. IT’S FANTASTIC.”

Sienna (6), CRE8IN8 runner 2021

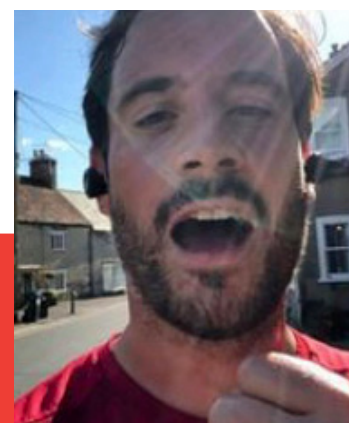


8 KILOMETRES A DAY

A great distance for those with a base level of fitness looking for a challenge.

“IT’S A GREAT CHARITY, AND IF YOU WANT A PUSH TO GET FIT AND BE HEALTHY, IT’S A GREAT COMBINATION.”

Mark Sainthill, CRE8IN8 runner 2020



A HALF-MARATHON A DAY

168km in eight days! This is one for those runners really looking to test themselves.

SET UP YOUR TEAM FUNDRAISING PAGE

Follow these instructions to set up your own fundraising page and then create a Team Page...



YOUR PAGE

- 1** **Click here** to go to our CRE8IN8 campaign page. Click on the “**Start fundraising**” button on the right-hand side. **Sign in** or **register** with JustGiving when prompted.
- 2** Create will already have been pre-selected as your selected charity. Click on **fitness at home** with the weight icon.
- 3** Fill in the form. Under event name type in **#CRE8IN8**. Choose your fundraising page web address.
- 4** Scroll down and select **No** when asked “Has your selected charity contributed to the cost of your fundraising?” and select **No** when asked will any goods be received. Click “**Create my page**”.

TEAM PAGE

- 5** On your fundraising page, click “**Create a Team**”.
- 6** Give your team a name and click “**Continue**”. Add a photo of your team, your company logo or use the photo provided. The team story will already be populated – you can edit this or write a new one to drive donations.
- 7** Set a **fundraising target**. Aim high! Why not try to beat a competitor’s target? You can also set a specific target for your team members. Choose a link for your team page. Click “**Create Your Team**”.
- 8** Click “**Invite team members**” and choose how you want to share the link. When people receive your link and open it, all they need to do is click accept, sign into or register with JustGiving, and follow steps 2-4 above to set up their page. They will be automatically added to your team.
- 9** Your team will be added to the CRE8IN8 campaign page so you can compete against others. Can you raise the most? Time to get fundraising!

YOUR IMPACT

By being part of the CRE8IN8 your business could play a vital role in helping those who are feeling lonelier and more isolated than ever as a result of the pandemic.

Create runs **engaging workshops in dance, music, drama and other art forms** that support the mental health and wellbeing of young and adult carers, children and adults with disabilities, disadvantaged schoolchildren and other people facing particular challenges across the UK.

You and your team can give these children and adults the chance to meet other people, share their experiences, express themselves and feel inspired by creativity. They will make things together, build confidence and skills, and feel less alone.



“CREATE GIVES ME A BREAK AND ALLOWS ME TO SEE THE POSITIVES IN MY CARING ROLE AND THE POSITIVES IN LIFE.”

Abi, young carer and Create Youth Ambassador

RAISE £500

and you could help to give six adult carers the chance to take a break from their responsibilities and get creative together.

RAISE £1,000

and you could provide a creative workshop for a group of up to 12 young carers, helping them explore issues that are important to them.

RAISE £5,000

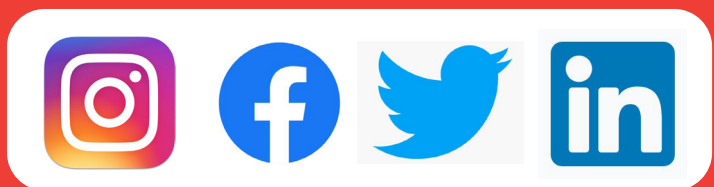
and you could provide an immersive week of workshops for a group of children with special educational needs, giving them a rare chance to express themselves.



MAKE SOME NOISE!

Taking your fundraising appeal onto social media is a great way of showing your support and bringing those donations in. Tag Create (@createcharity) and we'll share your posts too! Here are our top tips for social media success.

- 1 Connect with us on your social media channels. We're on Twitter, Facebook, Instagram and LinkedIn. Tag us in your posts!



#CRE8IN8
@createcharity

- 2 We've created some social media images to help you announce that you're taking part. **[Click here to access them](#)**. There are different sizes for different platforms, and you can add your own logos and images to the templates so they work for your audiences.
- 3 Help us spread the word. Why not challenge your clients and competitors to take part too? Here's some sample text you can use for your social media post:

Hi all! From 8-15 January [Team Name] will be taking on The CRE8IN8 Challenge, running [800m/8km/a half marathon] every day for 8 days in a row! We challenge you to take part too! Please sponsor our team and help @createcharity reach society's most vulnerable children and adults with the power of the creative arts.

Don't forget to include your fundraising link!

- 4 Use the hashtag #CRE8IN8 with all of your social media posts so you can engage with others and keep track of your progress, and so we can see what you're up to!
- 5 Consider recording and posting short videos about your efforts. Videos add that all-important personal touch, and will drive more people to support you.
- 6 Be sure to thank your supporters!



Does your organisation offer matched giving? If so, letting your team know that everything they raise will be doubled will be great motivation!



We're here to support you every step of the way with your CRE8IN8 challenge.

If you have any questions about the CRE8IN8, need advice for your fundraising, or just want to catch up then please call us on 020 7374 8485 or contact info@createarts.org.uk.

Delivered in partnership with [The W8ful Eight](#).

From the entire Create Team:
Thank you and good luck!

createarts.org.uk
Charity Reg No 1099733

